



ARKK Automation Platform:

Operational Transfer Pricing



Spring 2023

Turn Operational Transfer Pricing into opportunity

Many Transfer Pricing experts 'make-do' with manual, error-prone spreadsheets, thinking that automating their process will be a costly and time consuming project; with ARKK's Operational Transfer Pricing solution, there's a better way.

ARKK provides the OTP alternative by improving accuracy, reducing risk and increasing transparency. Built exclusively for the tax teams of the digital age, ARKK's Automation Platform is supported by a team of tech and industry experts.

OTP Automation and beyond

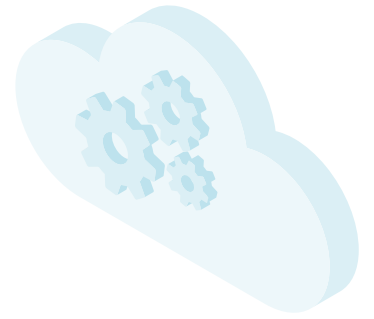
The upcoming introduction of Pillar II guidance, further tax regulation across the globe and increasing political instability all point to one thing: technology is no longer a 'nice-to-have' but an essential tool in the battle for tax compliance.

It's time for tax to take control and gain full advantage from the benefits that a robust innovative solution can offer.



“ARKK's Automation Platform frees tax teams from decades of monotonous data wrangling and empowers them to become the business stars of the future. Building a platform that can take data from any source, transform data based on any bespoke rules and check every line with cutting-edge AI technology provides our clients with increased accuracy and confidence in a fraction of the time.”

Jenny Himsley, Chief Executive Officer



Introducing ARKK's Automation Platform

Built exclusively for tax experts, ARKK's Automation Platform transforms data-heavy activities into a seamless, automated workflow, designed to make your life easier.



Data Agnostic

ARKK's platform takes data "as is" removing the need to change the format or use a template. The platform can manage data from multiple systems reducing data compatibility issues, and can be exported into your data warehouse for additional reporting requirements.



Investing in UX

Consumer apps are well-polished, efficient and a joy to use – why shouldn't your tax technology be the same? Our expert Product Design Team ensure that our products are not only catered to customer needs but are also the most user-friendly and intuitive in the market.



Innovating for tomorrow

Building great technology is one thing, but what is considered transformative today will be old news in no time. Our Product team are continuously improving and validating our Automation Platform, learning from client feedback and finding new ways to make our customers' lives even better.





Cloud-based efficiency and collaboration

ARKK's Automation Platform is entirely cloud-based making implementation and working across multiple sites a breeze, with no burden on your IT-team. Gain visibility over every data modification via the Platform's audit report, complete with annotations explaining the changes and allowing users to make comments along the way.



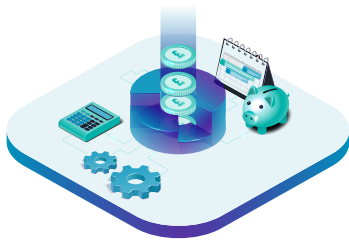
ISO-27001 Certified

Our long-held 'security by design' development principle means the platform has been built from the ground up with security at its core. It adheres to industry-leading security standards and requires SSO authentication which ensures all measures have been taken to fully protect your data.



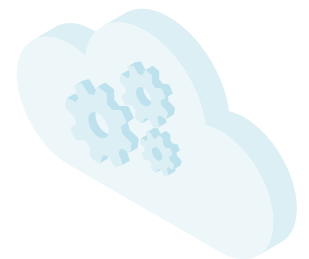
Identify inconsistencies in seconds, not days

Implementing automation means our technology checks every line of data, flagging duplicates or gaps for you to adjust as necessary. The Platform's processing power means no more 'circle-of-death' waiting for spreadsheets that crash before you can even get started.



Built for tax teams

ARKK's Automation Platform is built to solve the unique challenges faced by Tax professionals. Other large scale workflow and automations are used across the business, and are not catered to the specific needs of tax.



Automated OTP – What could this mean for you?

The benefits of automation go beyond time saving. Find out how ARKK can supercharge your Operational Transfer Pricing in 2023 and beyond:

Reduce your third-party spend Cut through the back-and-forth with consultants by accessing all data and adjustments within the platform. With less time answering queries, you can reduce reliance on consultants and bring down the tax department's overall costs.

Lower risk profile By creating visibility over the operation of a TP policy the level of business risk is reduced. This results in fewer and less arduous questions from tax authorities, auditors and internal controls.

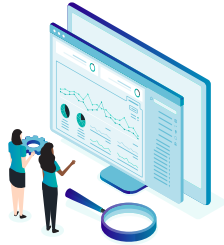
Better TP policy making It's estimated the average tax professional spends 90% of their time looking back at historic data – time to start looking forward! Running the OTP process on a periodic basis allows for in-year adjustments to policy as a result of changing business circumstances.

Access tax data, anytime Your data shouldn't be in a black-box until Year-End. Access the information you need when you need it, and gain actionable insights from PowerBI across your financial year, without relying on Data Analysts or the Finance team.

Work on what matters Spend your time on decision making, not data management and gain satisfaction working on the TP role you trained for.



From source to screen - the 5 steps of configuration



1. Kick off call

We start by analysing your existing process, working with you to rationalise your ExceIs and provide an opportunity to optimise.



2. Establish priorities

Examine what processes you want to run and when – there may be more frequent calculations and reports you can now generate with automation.



3. Automation set-up

We start building! We work for and with you following the Agile methodology as we remotely configure the ARKK platform for your OTP process.



4. Platform testing

We test a parallel run for a current or prior period to give you complete confidence in your new process.



5. Go-live

You're now running an automated OTP process, with ARKK available every step of the way to ensure you're getting the most from your Automation Platform.



“ ARKK’s Services Team is dedicated to creating the best automated solutions for tax teams. We utilise an Agile delivery method, which means working collaboratively with clients to ensure feedback is captured throughout the process. By developing iteratively, we allow our clients to shape the platform to their needs and add the most value to the business.”

Gordon Humes, Head of Services

Do it differently, do it better – with ARKK

At ARKK, we simplify the complex world of financial and regulatory data for over 900 clients globally. Innovation brought us to where we are today, and while we are staying ahead, so are our customers - not only keeping up with trends but setting them. When you partner with ARKK, you can be sure our solutions will deliver efficiency, accuracy, and complete confidence.



Aiding transformation

There's never a right time to change a company's systems, but we will work with each of our clients on a bespoke plan of action to find the time that's best for their business.



Changing mindsets

Pioneering new, easier and more efficient options for our clients to manage reporting, not just for compliance reasons, but to drive improvements across the finance function.



Harnessing technology

Achieving near real-time accurate reporting through an easy-to-use platform that removes the restrictions of systems that have been available to date.

Interested in what else we do? In addition to tax automation, we support our clients with a range of regulatory and statutory reporting solutions. Visit www.arkksolutions.com/solutions to find out more.

Here are a few of our clients that have benefitted from our products and services over the years:



For us, “Customers at the heart of everything we do” isn’t just a slogan – it’s part of our DNA.

We build side-by-side with our clients, constantly validating our development against their needs and challenges to ensure our platform becomes a part of their internal landscape. Leading with a customer first approach means we’re building what our customers need, not what we think our customers need.

Customer success is delivered in a variety of ways from face-to-face meetings, phone calls, email support and webinar tutorials. Our team aims to guide you from project initiation right through to go live, giving your team the knowledge and confidence to work independently once complete.

Award-Winning Support

We believe that developing an amazing platform is only half of the equation, it also needs to be supported by exceptional customer service.



99%

satisfaction rating for customer support



85%

satisfaction rating for successful implementation

“[The support team] really do exceed expectations. We were told of the fast responses times and I can’t think of a time the team have missed them. In fact they have always responded faster than their SLA – I can’t fault them!”

Craig Stewart, Global Head of Tax, M Group Services



“We have a “people- first” approach at ARKK, and that’s not just our people but your people. We humanise our solutions to meet the challenges our customers face and personalise our service and support to match. Building trusting partnerships with customers means truly understanding what outcomes they hope to achieve, and ensuring we deliver on that is how we define success at ARKK.”

Danielle Cyrus, Chief Customer Officer

What do ARKK's customers think?

At ARKK we believe that we only win when our customers do, and what better way to know if our customers are winning than to hear it from them directly:

“ ARKK was a game changer for us. [The platform] can handle big data easily. It can take our data straight from source direct to the platform and do the heavy lifting in terms of processing for the user.”

Mike Bannister, Head of Indirect Tax, Severn Trent



“ You can't go wrong with ARKK – every quarter I find something new and useful about the platform.”

Craig Stewart, Global Head of Tax, M Group Services



“ The speed and accuracy of implementation was incredible. ARKK took the time to fully understand the complexity and issues of our company and set out an action plan to ensure we filed in time.”

Akash Kalaiya, EMEA Tax Manager, Universal Weather and Aviation, Inc

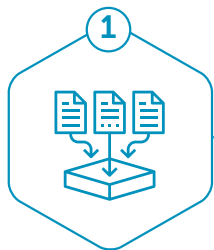


“ ARKK listened to [our] issues and created a tailored solution that removed an obstacle we had for many years. Their solution meant minimal intervention from us and any elements that did require our involvement were clearly explained.”

Gayle Hares, CFO, Datatec Financial Services



It's time to transform 'spreadsheets from hell' into collaborative, automated workflows:



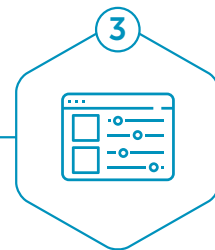
Gather your data

Pull in data from multiple source systems or simply drag-and-drop them from your desktop.



Ensure data quality

ARKK's Automation Platform detects missing data and exceptions to ensure all data is fit for purpose.



Apply TP Models

Apply calculations accommodating any method or parameters.



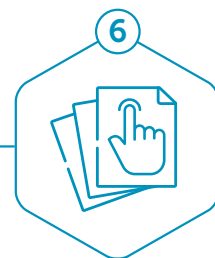
Examine the results

ARKK's Platform is not a 'black-box'; gain full visibility over data flows, look up activity and how calculations will be applied, with the chance to modify if needed.



Instant reporting

Assess impact over time on your margins and evaluate the outcome of your process with easy-to-action reports.



Get the results

Generate invoices, journal entries for adjustments or prices lists as and when you need them.



“It's easy to underestimate the amount of work, and risk, involved when using Excel. Building ARKK's Automation Platform has always been about liberation from repetitive work and eliminating the risk inherent in human fallibility. Since its inception, the Platform has focused on building the best match for finance and tax professionals that need a period-based controlled environment for their data and processes and providing governance and transparency at every step.”

Roi Lustik-Cohen, Chief Product and Technology Officer



Get in touch

Find out how ARKK can help you position your finance function for the digital future with our suite of regulatory, statutory and financial automation solutions. Visit arkksolutions.com

Alternatively, email enquiries@arkksolutions.com or call us on **0207 036 2758**

